

NEWS

For Immediate Release September 7, 2011

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Incredible New Plastic Surgery Product Helps Accelerate Healing After Popular Armlift Procedure (Brachioplasty)

-Nouvelle Inc. Introduces Convertible Compression Arm Sleeves-

VIRGINIA BEACH, Va.—An exciting new product to help speed up healing following arm lift surgery is the latest addition to the Nouvelle's premier compression wear line. *Convertible compression arm sleeves* provide lightweight, yet powerful healing compression and support for the arms. A key feature of the product is the ease with which patients can adjust the bodice for a precise fit.

"Proper care of the arms is critical to a successful surgical result," said Dawn Cover, president of Nouvelle. "We've fine-tuned our arm care line to include products that help patients get the maximum care and best outcomes from surgeries involving the arms," she said.

Key uses of arm sleeves:

- 1. Care following arm lift surgery (brachioplasty) and liposuction
- 2. Prevention of extreme, hypertrophic scarring from severe, skin-damaging burns.
- 3. Relief for symptoms associated with lymphedema, such as fluid retention and tissue swelling.

Also important to proper care of the arms following surgery is scar prevention. Nouvelle carries the internationally-recognized <u>ScarHeal</u> product line, which features an outstanding combination of ingredients designed to help calm inflammation and tame overactive collagen production in scars resulting from surgery, burns, wounds, and keloids. The line features four proven products for treating scars resulting from any trauma to the skin.



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Additional Resources

Web site (<u>http://www.nouvelleinc.com</u>)

The newly-designed Nouvelle Inc. Web site includes comprehensive product details, company history and and more.

Healing Transformations (http://nouvelleincorporated.wordpress.com/)

An online forum dedicated to patients, physicians and families of anyone recovering from the myriad of emotional and physical health issues surrounding aesthetic and reconstructive surgery.

Nouvelle Inc. Facebook Page (https://www.facebook.com/pages/Nouvelle-

Inc/199386763420645?sk=wall)

Look for new products, stories from customers, and helpful recovery tips on Nouvelle's Facebook page. One of the first 100 people to "like" the page will be entered into a special drawing to win a free compression or shapewear product.

About Nouvelle

Nouvelle manufactures and distributes post-surgical compression wear, body shaping garments, and scar care products worldwide from its facility in Virginia Beach, Va. Its internationally-recognized products are available through approved distributors and online at www.nouvelleinc.com.

International Distribution Opportunities

For more information about purchasing or distributing the company's products, please contact Dawn Cover via email or telephone: <u>dawn@nouvelleinc.com</u> or 888-653-0113/757.965.3767.